Curating a Digital Identity

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My thoughts...

Why do you need a digital identity?

 What components of my digital identity should I care about cultivating?

 How can I create a digital identity that I can be proud of...but won't overwhelm me?

WHY?











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A funny thing happened when I was reading the Teachers College Record... Hey! Look at that! Right there in between Gunther (2011) and Hanoch, Wood, ...

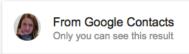
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Michelle Schira Hagerman - YouTube



All activities. Uploads; Likes; Playlist additions; Live events. Michelle Schira Hagerman uploaded a video 3 months ago. 2:34. Play next; Play now ...

Michelle Schira-Hagerman | Media Education Lab

Why?

"I have followed all of the links to your work that you provided."

~Chair, Search Committee, three weeks ago

WHY?

- Privilege and Responsibility
- Shape the Conversation
- Contribute in Meaningful Ways

WHAT?

- Portfolio
 - -CV
 - Blog with ideas, images, videos, your writing
 - Evidence of teaching awesomeness
 - Evidence of engagement with your people
 - LINKS to work you've done in other places
 - LINKS to your PLN
 - Evidence of who you are IRL

WHAT?

- Twitter
 - PLN
 - PLN
 - PLN

WHAT?

- Nice to haves...
 - Academia.edu
 - LinkedIn.com
 - YouTube.com
 - About.me
 - Visualize.me
 - Others?

HOW?

- Just do it.
 - Start with "Mentor Identitites".
 - Be strategic. Who ARE you?
 - Think multimodally. Images & aesthetics matter.
 - Start small.
 - Something is better than nothing.
 - Evidence of you is better than no evidence of you.
 - Help one another.
 - Build a multi-channel presence over time.